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ABSTRACT

This report contains an outline of the major activities of the Chicago Coalition for Education and Training for Employment (CCETE) program during the period from July 1, 1985, to June 30, 1986; a description of and materials from the CCETE's Minority Entrepreneurship (ME) Program; and a detailed description of the structure, organization, objectives, accomplishments, and recommendations of the CCETE program. The following are among the 12 CCETE activities described: the Chicago Coalition Task Force (a task force consisting of key representatives of business, industry, education, government, and philanthropy that serves the CCETE); the ME Program (a neighborhood entrepreneurial seminar program that provides training for aspiring and new entrepreneurs outside the framework of the traditional, regularly scheduled class); seminar and workshop presentations to promote entrepreneurial meetings; the Education and Training Needs Research Program (which is dedicated to the study of adult vocational education); the Educational Institutional Directory of Adult Vocational Education Programs in Chicago Research Project (which has compiled and published a comprehensive cross-referenced directory to assist the CCETE and its parent organization, the Education Network for Older Adults [ENOA]); the Older Adult/After-School Project (which interlinks ENOA with the CCETE); and the Emerging Employability Areas and Opportunities Research Program. Included along with the report are brochures describing the Senior Awareness '86 Expo, the ME Program, and the Older Adult/After-School Project. (MN)

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The Chicago Coalition for Education and Training for Employment,
a project of



DEC 01 1986

Facilitating Emerging Business, Entrepreneurship and Employment
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EXECUTIVE SUMMARY
OF
THE CHICAGO COALITION
FOR EDUCATION AND TRAINING
FOR EMPLOYMENT (CCETE) PROJECT
OF
THE EDUCATION NETWORK FOR OLDER ADULTS (ENOA)

Project No.: R-2A-46-X-2.3-480

July 30, 1986

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Executive Summary

The continuation of the Chicago Coalition For Education and Training For Employment (CCETE) Project during the period of July 1, 1985 and June 30, 1986 proved immensely effective.

As hoped, the dream of the CCETE to institutionalize task forces as a self-perpetuating network that would identify the problems of education for employment and suggest alternatives to the Illinois State Board of Education was realized. The CCETE NETWORK has also been successful in indicating the need for vocational education as a necessary starting point for liberal arts and professional education.¹ (Please see page 10.)

The CCETE was also able to utilize the process of formative evaluation that enabled us to evolve from a series of time-consuming task force meetings held at central locations to telephone networking and teleconferencing. This telecommunications evolution led to:

1. the conservation of time, effort, and money;
2. more rapid transmission of information to the Illinois State Board of Education from task force members;
3. a steadier flow of information and ideas;



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4. the focus of our efforts encouraged by our program director, focusing primarily on entrepreneurship education - an area of growing emphasis in the DAVTE.

The changes in the CCETE Project noted above were described in previous reports earlier this fiscal year and were praised by the Program officer.

The CCETE Project included the organizing and utilizing of task forces as networks related to the following programs:

1. The CHICAGO COALITION TASK FORCE - the main task force that includes key representatives of business, industry, education, government, and philanthropy, that serve as a special source for information, ideas, resources, and support for the CCETE Project. Initially a paid chairmanship-type program, the CCETE TASK FORCE has evolved quickly as a totally voluntary one. (Note: A list of CCETE TASK FORCE NETWORK members has been sent as part of a previous report.)
2. The "ME" (Minority Entrepreneurship) PROGRAM - a neighborhood entrepreneurial seminar program based on the proven theory that an aspiring or new entrepreneur lacks the time, energy, and money to attend regularly scheduled classes on starting and operating a business.



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2. The "ME" PROGRAM(continued)

Utilizing the major portion of CCETE NETWORK resources, the "ME" PROGRAM was developed as a potentially useful and desirable area of minority entrepreneurship. And, from its inauspicious beginning, the program, created almost from thin air and initially for Black neighborhoods, rapidly grew into a highly-structured and stable movement and network within the City of Chicago. Highlights of the "ME" PROGRAM include the following(Please refer to the Addenda for details and samples of components of the program.):

- A. detailed meeting planning(e.g. speakers, sites, publications, and participants) up to four months in advance;
- B. role model speakers and chairpersons from established businesses and industries in and around Chicago representing diverse skills, experiences, and insights related to starting and owning a business;
- C. acquisition of cooperation and support from other established and key organizations and corporations:
 - 1. almost all minority banks in Chicago now a part of the "ME" PROGRAM.
 - 2. chairmanship of the July 1986 seminar scheduled to be Eugene Durames, Division Vice-president,



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2. The "ME" PROGRAM(continued):

C.

2. Fortune 500 Companies, Harris Bank(3rd
largest bank in Chicago).
3. Chicago Urban League and Operation PUSH.
4. various neighborhood Chambers of Commerce.

D. contacts and discussions with Chambers of Commerce
of other minority neighborhoods to formulate and
implement similar "ME" PROGRAMS in their areas:

1. Korean Community Chamber of Commerce - two
meetings held with Gilver Kim, Executive Director,
and his staff.
2. Hispanic Federation of the Illinois State Chambers
of Commerce - with Alaine Carranza, Executive Di-
rector.
3. Separate Hispanic Chambers of Commerce such as
the Mexican and Puerto Rican Chambers.
4. Women's Minority Professional Group - a September,
1986 meeting scheduled at the Center for Inter-City
Studies.
5. loosely organized Hispanic Women's Professional
Group.



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2. The "ME" PROGRAM(continued):

E. an arrangement with the Chicago Board of Education, Vocational Education, to bring students in the newly developed business entrepreneurship program, who are preparing for business training, into "ME" meetings and eventually into general entrepreneurial meetings provide exposure to the "world of entrepreneurship."

1. The Harper and Juarez High Schools have been designated as the first schools with which the activity is being developed.

F. participation and exhibiting with the ENOA at a free booth at the Senior Awareness '86 Expo, O'Hare Expo Center, September 26-28, Rosemont, Illinois.

1. Brochures will be distributed related to the "ME" PROGRAM, as well as a new circular to launch a general entrepreneurial program taking place in October, 1986, during a continuation of CCETE, sponsored by Parkway and Citizens Banks.

3. Seminar and workshop presentations at the Senior Awareness '86 Expo(See 2:F above.) - with Parkway Bank to promote entrepreneurial meetings located in the neighborhoods of O'Hare Expo Center, as the event indicates widespread potential participation from that area.



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4. Potential inclusion and utilization as a vehicle to develop and implement wide-spread programs in entrepreneurship throughout the City of Chicago, as a part of the Chicagoland Enterprise Center/Commercial Club of Chicago* program for economic development to be achieved by the Year 2000, to promote entrepreneurship and employment as a major thrust.

* The Commercial Club of Chicago is comprised of 600 present and past CEOs of major Metropolitan firms.
 5. The EDUCATION AND TRAINING NEEDS RESEARCH PROGRAM - the discussion and study of adult vocational education - its problems, issues, needs, and innovations - through various task forces members, with recommendation lists being submitted as part of the ENOA quarterly report to the Illinois State Board of Education.
 6. The Educational Institutional Directory of Adult Vocational Education Programs in Chicago Research Project - the compilation and publishing of a comprehensive cross-referenced directory to assist ENOA and CCETE NETWORK, as well as other organizations, in helping individuals interested in adult vocational education programs of study.



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6.
 - . A second follow-up directory is being planned for development, which would identify and describe specific programs and courses offered and real and potential benefits of taking said programs and courses.
 7. The "OLDER ADULT/AFTER SCHOOL PROJECT" - a project that specifically relates to ENOA's continued commitment to quality adult employment but which interlinks with the CCETE Project and NETWORK.
 8. An "EMERGING EMPLOYABILITY AREAS AND OPPORTUNITIES" Research Program - important in that it identified potential adult vocational education curricular courses that need to be offered to prepare individuals for employment in this technologically-oriented society.
 9. The "INSTITUTIONALIZATION OF THE CHICAGO COALITION" - important in that it extended the Coalition's impact to other individuals and organizations not presently involved in the project or with any specific program being implemented through the project.



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10. In-Kind Support and Other Funding Campaigns - intended to seek and acquire support from various organizations in the private sector, such as Continental Bank, Inland Steel (which made a direct monetary contribution), and Black owned/servicing banks involved in the "ME" PROGRAM.

. Continental Bank provided us with a year's supply of stationery on which this report is being written.

11. The Model for future projects

. The TASK FORCE has the potential to serve as a model related to vocational education in the City of Chicago and throughout the State of Illinois.

12. An "INNOVATION PROJECT" - with the CCETE evolving into a unique project with maximal potential to become a self-sustaining entity, offering support to and cooperation with the Illinois State Board of Education in adult vocational education policy planning reform.

The EDUCATION NETWORK FOR OLDER ADULTS, as the project institution, continues to implement, maintain, and evaluate these programs on an on-going basis and makes the following related recommendations:



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1. that the Chicago Coalition Project be extended for another fiscal year.
2. that the existing programs within the CCETE Project be extended, modified, and expanded as deemed necessary and beneficial.
3. that the "ME" PROGRAM be expanded.
4. that the CCETE TASK FORCE serve as an advisory task force group to other sub-groups formed in relation to the Project.
5. that the CCETE Project director, coordinators, and program implementers collaborate and cooperate with educational institutions within the City of Chicago in their continued commitment to improve adult vocational education programs.
6. that the CCETE Project include special programs related to entrepreneurship such as the research, writing, and publishing of "AN ENTREPRENEUR'S GUIDE FOR OLDER ADULTS." This project would also serve as a supplement to the "ME" PROGRAM.
7. that the CCETE Project expand to include other individuals, groups, and organizations interested in comprehensive community development and planning - particularly related to the utilization of both human and technological resources, as well as physical facilities and capabilities.



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Footnotes

1. From Phi Delta Kappa, June, 1985, "Research Bases for Teachers Education," By: Othanel B. Smith, pp. 685-690; quoting from page 686:

In its earliest stages, every profession is a craft based on knowledge derived from trial and error and passed on from generation to generation by institutions and influential instructors. Our modern conception of a professional... is of an occupation whose activities are subject to theoretical analysis and scientific study and input by knowledge derived therefrom. This knowledge and the process of discussing it are what distinguishes a profession from a craft.

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Executive Summary

This executive report for the Chicago Coalition for Education and
Training For Employment (CCETE) is being submitted by:

DATED:

July 30, 1986

Bernard S. Schwartz

Bernard S. Schwartz, Project Director
Executive Director
The Education Network For
Older Adults

The Chicago Coalition for Education and Training for Employment,
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APPENDIX

Part A

The "ME" PROGRAM

The "ME" PROGRAM: A Summary

Introduction:

The "ME" PROGRAM (Minority Entrepreneurship) is a neighborhood information and educational seminar program designed to assist aspiring and operating minority entrepreneurs in setting up and managing their own businesses.

A part of the CHICAGO COALITION FOR EDUCATION AND TRAINING FOR EMPLOYMENT (CCETE), of the Education Network For Older Adults (ENOA), the "ME" PROGRAM is based on the concept that individuals interested in operating their own businesses are limited in time, money, and energy. As such, they are unable to attend or participate in entrepreneurial program that require the utilization of resources they cannot afford to expend.

The "ME" PROGRAM is designed and implemented in a way that utilizes human, technological and other resources located within an entrepreneur's own community to assist him/her in preparing for the role of "entrepreneur."

Thus, the principal investigator and project director was able to anticipate, based on reports of groups involved in neighborhood programming, that (a) participation would be higher, (b) interest would be more sincere, and (c) support would be greater.

The "ME" PROGRAM MISSION

"The "ME" PROGRAM Mission is synonymous with that of the CCETE which is to discover new approaches to adult education and training for employment."

I. THE "ME" PROGRAM PURPOSE AND GOAL

The "ME" PROGRAM's purpose has been: to stimulate economic development in minority neighborhoods and community areas of Chicago. Through advanced publicity of upcoming seminars, word-of-mouth, and community leaders, the program attempted to identify people interested in entrepreneurship.

The primary goal of the "ME" PROGRAM has been the following:

" to create a program chairmanship of people in the program, to make it self-running, and to institutionalize it into a more permanent program looking toward the day when, in conjunction with the Illinois State Board of Education, the "ME" PROGRAM can become self-sustaining thereby providing services to and in cooperation with the Illinois State Board of Education."

II. THE "ME" PROGRAM OBJECTIVES

The primary objectives of the "ME" PROGRAM have been as follows:

- A. to encourage the start-up of new enterprises within "ME" PROGRAM neighborhoods.
- B. to stimulate serious entrepreneurial candidates to start businesses of their own.
- C. to encourage existing entrepreneurs to stay in business.
- D. to encourage all those interested in entrepreneurship to seek the counsel and support needed and desired to succeed in business.
- E. to encourage actively engaged entrepreneurs to continue their business endeavors in ways that ensure their ongoing success.
- F. to encourage actively engaged entrepreneurs to be supportive of others with entrepreneurial interests and needs.

The "ME" PROGRAM format, stressing achievement of economic development, is a new and effective teaching model for adult education and training for employment.

The secondary objectives of the "ME" PROGRAM have been as follows:

- A. To provide entrepreneurial role models for entrepreneurial candidates and new entrepreneurs within their own neighborhoods.

B. To provide the opportunity to learn business skills and techniques through seminars, venture planning workshops, and technical assistance pools, as well as to network and ask for assistance outside of the seminar meetings.

C. To provide the information and support groups needed for the aspiring or new entrepreneur to succeed.

III. THE "ME" PROGRAM MARKET

The market for the "ME" PROGRAM has been individuals interested in entrepreneurship. However, this market has been developed in relation to specific neighborhoods in which these individuals live.

IV. THE "ME" PROGRAM FORMAT

The "ME" PROGRAM utilizes free seminar meetings, venture planning workshops, and technical assistance pools held in neighborhoods.

The seminars are conducted in meeting rooms located within the neighborhoods of the market groups. Often, these facilities are arranged for and donated by area business leaders and/or speakers for the program segments.

The seminars are designed to engage successful entrepreneurs and professionals with expertise, skills, and experiences in business and entrepreneurship to conduct the seminars and to counsel the individual attendees. The professionals who conduct these programs do so on a voluntary basis as a service to the Chicago community. Their participation has served as a special asset in both planning and conducting the program events.

A unique aspect of conducting the seminars has been scheduling the event time, date, and place of the following meeting with the concurrence of attendees at the present neighborhood seminar.

Program attendees are recruited through several mechanisms such as the following:

1. neighborhood and City of Chicago media including radio, television and newspapers.
2. public service messages beamed monthly on major radio and television stations, to tell the "ME" story.
3. through community leaders serving on the Chicago Coalition Task Force.
4. through professionals engaged as seminar speakers.
5. through neighborhood business leaders aware of the program.

In addition, advance and follow-up notices are sent to various media about program events. (In 1986-1987, feature stories will be generated from representatives of various major media as part of the market expansion activity.)

Originally, each program meeting utilized the organization of ENOA to chair the meetings. Now, professionals in the neighborhood or simply interested in the program offer to chair the program.

Each seminar consists of a program one and a half to two hours in length. Topics are selected in advance with one topic only being covered during each segment.

Three speakers participate in each program and provide information, insight, and suggestions on a topic predetermined by (a) the needs and preferences of the market group, (b) the project investigator and program coordinator, (c) the professionals interests and backgrounds, and (d) the changing trends in business and development.

Each speaker provides a 15-minute presentation, followed by a brief question-and-answer period. Following the complete presentation period, cluster and individual consultations with the professionals are held.

In addition, each program includes the following:

1. an explanation of the "ME" Program and related services available through the Chicago Coalition and ENOA.
2. candid discussions of the pros and cons of entrepreneurship.
3. overviews of basic skills, energies, and techniques needed by the starting entrepreneur today.
4. exchange of resource tips to help the attendee get started right away on his/her plans for self-employment and entrepreneurship.

The "ME" Program format has been effective in that it has:

1. enabled aspiring and real entrepreneurs to develop social relationships that evolve into professional contacts for help in solving problems related to starting or managing a business.

2. brought in successful entrepreneurs and professionals that relate and exchange experiences with potential and new entrepreneurs.
3. enabled entrepreneurs in business to gain greater insight from professionals experienced in business management - including in areas of improvement and expansion.

V. THE "ME" PROGRAM IMPACT

The "ME" PROGRAM has been effective in fulfilling the purpose as proposed by ENOA in 1985.

It has stimulated individuals to pursue their interest in entrepreneurship. It has motivated them to seek the information and resources needed, to meet people, to ask questions, and to develop and utilize skills important for any business person.

In addition, it has expanded and strengthened the network system of the EDUCATION NETWORK FOR OLDER ADULTS, The CHICAGO COALITION FOR EDUCATION AND TRAINING FOR EMPLOYMENT, and those professionals that have chosen to take an active interest in the "ME" PROGRAM activities and services.

But, most important, the "ME" PROGRAM has shown by its very structure the importance and benefit of networking - particularly, in an effort to achieve a common objective: future development.

The "ME" PROGRAM has also contributed in three other very important areas:

1. the starting of new companies,
 2. the saving of existing companies,
 3. the linking of aspiring and operating entrepreneurs
- with each other as partners, resources, suppliers, etc.

VI. CONCLUSION

While it may still be true that minorities in Chicago have a more difficult time than others in starting their own businesses, the Education Network For Older Adults can report that minorities - like every other group - possess the interest, the ability, the potential, and the capability to become entrepreneurs and to operate a successful business.

The ENOA, through the Chicago Coalition, is very proud of the role it has played in helping individuals within the City of Chicago and within their own neighborhoods to recognize and realize their entrepreneurial potential.

VII. RECOMMENDATIONS

The Education Network For Older Adults, through the Chicago Coalition, recommends that the "ME" Program be extended for another period.

It also recommends that the Program be modified and expanded to include and utilize specialized groups of entrepreneurs, candidates, and successful business and professional people.

The ENOA furthermore recommends that the "ME" Program be utilized as an example of effective program planning, development, implementation, and evaluation for other groups interested and/or involved in the entrepreneurial philosophy - particularly, as it is herein defined and described and as it relates to the adult vocational education system within the State of Illinois.

The ENOA also recommends that the "ME" PROGRAM continue to expand as a general entrepreneurship program while fostering and maintaining entrepreneurial programs for specific minority groups.

PART A/a

"ME" PROGRAM SAMPLE MATERIALS

SENIOR AWARENESS '86 EXPO PROGRAM

WHO SHOULD ATTEND ...

The Mature Adult market has long been overlooked by U.S. manufacturers and suppliers, but now major suppliers are realizing that this growing segment of our population is now considered to be the most influential source of marketing and social trends affecting the nation's economy. Retailers and service companies will not only be on hand to sell their product, but many will be actively seeking **your input** on the introduction of new products, marketing studies and future programs geared to the senior market.

SHOW DATES AND HOURS:

Friday, September 26, 1986	12 Noon-9:00 P.M.
Saturday, September 27, 1986	10:00 A.M.-9:00 P.M.
Sunday, September 28, 1986	10:00 A.M.-6:00 P.M.
Monday, September 29, 1986	10:00 A.M.-6:00 P.M.

ADMISSION PRICE:

\$5.00 per person (at the door) **includes** an entire day of exhibits, conference sessions and all entertainment.

Discount Coupons: In the weeks preceeding the actual show dates, we will have a vast distribution system — through major retailers and service companies — for you to obtain special Discount Coupons to be applied to your admission price. Specific details will be announced in our advertisements and promotion material.

Senior Awareness 86 EXPO

For more information, contact:

Dwyer Exhibitions, Ltd.
400 North Michigan Ave., Suite 916
Chicago, IL 60611
(312) 467-4590

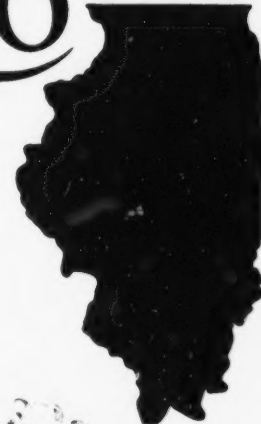
or: Lieutenant Governor's
Senior Action Centers

100 W. Randolph
Suite 15-200
Chicago, IL 60601
(312) 917-5220

#3 West Old Town Mall
Springfield, IL 62701
(217) 785-5803

State of Illinois' Office of Senior Involvement
Stratton Building
Springfield, IL 62706
(217) 782-8049

Senior Awareness 86 EXPO



A **PUBLIC** EXPOSITION AND CONFERENCE

September 26-29, 1986 O'Hare Exposition Center, Rosemont, Illinois

Produced by: Dwyer Exhibitions, Ltd.

In cooperation with: The State of Illinois, Lieutenant Governor
George H. Ryan's Senior Action Center and the Office of Senior
Involvement

WHAT IS THE SENIOR AWARENESS EXPO?

This public show and conference is geared to the **Mature Adult** segment of our population, those people 50 years and older, who are looking for a place to learn, to share and to select the goods and services which will enable them to enhance the quality and enjoyment of life in their golden years.

The SENIOR AWARENESS-EXPO is designed to **ENRICH, EDUCATE and ENTERTAIN...**

ENRICH:

The exhibits section of the show will feature a full range of products and services which will reflect the many diverse areas of interest to the Mature Adult. Some of the "key" categories which will be represented are:

TRAVEL
HEALTH & BEAUTY
FINANCE & INVESTMENTS
SPORTS & FITNESS
RETAILERS
HOBBIES & CRAFTS
HOUSING
MEDICAL SUPPLIES
COMMUNITY INVOLVEMENT
NON-PROFIT SERVICE AGENCIES
SECURITY & CRIME PREVENTION

EDUCATE:

The conference sessions will provide an educational forum of industry experts addressing timely and informative topic matters, such as:

RETIREMENT PLANNING
HOUSING ALTERNATIVES
DIET & NUTRITION
VACATION/TRAVEL TIPS
INVESTMENT OPPORTUNITIES
LEGISLATIVE ISSUES
CONTINUING EDUCATION
INSURANCE PROGRAMS
DEMONSTRATIONS OF CRAFTS, EXERCISE,
SKIN CARE, ETC.

ENTERTAIN:

To break up your busy day of viewing exhibits and attending conference sessions, we will have a large stage area, adjacent to the exhibit floor, which will feature performances by local celebrities, community groups and several world-renowned entertainers.

WHERE WILL THE EXPO BE HELD:

The SENIOR AWARENESS EXPO will be held at the O'Hare Exposition Center, Rosemont, Illinois. Many of you, whether you're from Illinois, Wisconsin or Indiana, will already be familiar with this hall — as it has been the site of numerous public and trade expositions. It has extensive parking facilities and is easily accessible from major highways and public transportation (see "How to Get There" section.)

Additional details regarding our planned network of Shuttle and Charter buses, as well as housing accommodations for those who wish to stay overnight, will also be announced in our future promotion material.

The 1986 SENIOR AWARENESS EXPO is the **FIRST show of its kind to be sponsored by a state government!** Here in Illinois with its **1.8 million senior citizens**, the support and cooperation of the Lieutenant Governor George H. Ryan's Senior Action Center and the Office of Senior Involvement is certain to guarantee the success of this "prime time" expo.

The O'Hare Exposition Center is on River Road in Rosemont, Illinois — a five minute cab ride from O'Hare International Airport and just blocks away from the well-known Rosemont Horizon — at the junction of the Tri-State Tollway (294) and the Northwest Tollway/Kennedy Expressway (90/94)

FROM DOWNTOWN CHICAGO:

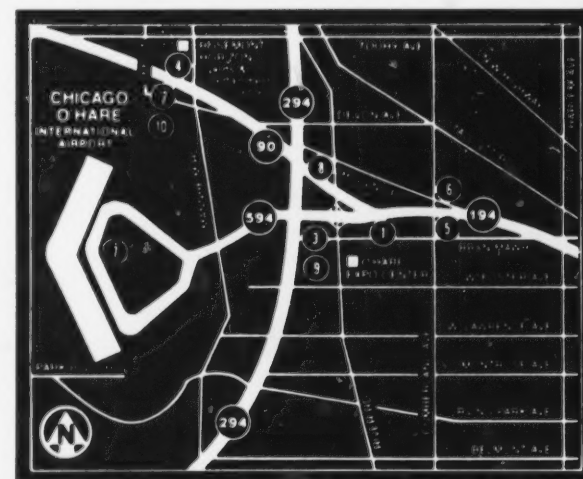
Take the Kennedy Expressway (I-94 W) westbound. Follow the O'Hare International Airport turnoff. Exit Follow the O'Hare International Airport turnoff. Exit on River Road and turn right.

FROM TRI-STATE & FROM NORTHWEST TOLLWAY:

Follow the signs for O'Hare International Airport. Exit at Mannheim South. Pass over the expressway on the cloverleaf and circle back down on the ramp marked 190 East to Chicago. Exit on River Road South.

CTA/RAPID TRANSIT:

Take the O'Hare/Congress-Douglas line northwest to the River Road Station. This station is located two blocks away from the Exposition Center.



Map Reference "Key"

1-Hyatt Regency
2-Ramada O'Hare
3-Holiday Inn O'Hare
4-Sheraton O'Hare
5-Rodeway Inn

6-Chicago Marriott O'Hare
7-O'Hare Hilton
8-Westin Hotel O'Hare
9-Caravelle Motor Inn
10-Best Western O'Hare

SENIOR AWARENESS EXPO AND CONFERENCE

SEMINAR SESSIONS

✓ Check
notates ENDA
Programs,
- Re: entrepreneurship!

(Note: These sessions are confirmed - as of Thursday, August 14 - however, additional subjects will be added, and all sessions/time and speakers are subject to a change in time and/or speakers.)

FRIDAY, SEPTEMBER 26

1:00 P.M. (Room A) "Vacation Opportunities in Illinois"

John Rizzo, Illinois Bell, Speakers Bureau
Suzy Reynolds, Illinois Office of Tourism

Slide presentation of points of interest in Illinois and discussion about Illinois Office of Tourism and vacation opportunities for Seniors.

1:30 P.M. (Room B) "Crime Prevention: Prevention through awareness for the Senior Citizen"

Lieutenant Gene T. Spanos, Crime Prevention Coordinator,
Rosemont Police Department

Robbery Prevention, Security at home, Traveling in vehicles and on foot, and the Crime Triangle -- are the topics that will be addressed during this session...a must!

2:00 P.M. (Room A) "Developments in Arthritis -- Research & Treatment"

Pfizer Inc.

2:30 P.M. (Room B) "A Look at Future Technologies"

Keeping the older adult at home and out of institutions

Chairman, Bernard Schwartz, Executive Director, Education Network for Older Adults

Dr. George Kraft, Professor, Electrical Engineering,
Illinois Institute of Technology. Former Bell Lab researcher and scientist.

Peggy Kraft, Gerontologist, Clinical Nurse Administrator,
Rush Medical School, Hines Veterans Hospital

A futuristic view of new developments in scientific devices that monitor and through robotics and telecommunications, help people.

3:00 P.M. (Room A) "Chemical Dependency: Treatment for the Older Person"

Phillip Kraft, Hopedale Medical Complex

Hopedale Hall model for treating the older person who has become dependent on alcohol and/or prescription drugs.

FRIDAY, SEPT. 26 SESSIONS (Cont.)

3:30 P.M. (Room B) "Real Gaps in Medicare -- Facts You Should Know"

Richard Perry, Patient Account Services, Inc.

Examining specific areas of Medicare coverage, and where it stops

4:00 P.M. (Room A) "Choosing a Nursing Home"

Kathleen Baker, Department of Public Health

Session to outline principal options and areas of awareness when choosing a primary long-term health care facility.

✓ 4:30 P.M. (Room B) "Inventions, Inventors and How To Get Into Business" and "Protecting Intellectual Property"

Chairman, Bernard Schwartz, Executive Director, Education Network for Older Adults.

Don Moyer, Executive Director, Chicago Inventors Council
Patrick Erte, Patent Attorney

Their "how to" seminars will walk through the basics of taking your idea from the drawing board to the board room.

6:00 P.M. (Room A) "Chemical Dependency: Treatment for the Older Person"

Phillip Kraft, Hopedale Medical Complex

Hopedale Hall model for treating the older person who has become dependent on alcohol and/or prescription drugs.

✓ 7:00 P.M. (Room A) "Entrepreneurship and Women"
Starting your business at home or elsewhere

Chairman, Bernard Schwartz, Executive Director, Education Network for Older Adults.

Joanne Gucwa, President, Technology Management Associates, Inc.
Stephanie Orłowski, President, Creations by Stephanie
Janet V. Hansen, President, Koolewong Ltd.

Bring your partner to this interesting look at businesses being started and run by women

SATURDAY, SEPTEMBER 27

11:00 A.M. (Room A) "Senior Services -- Attorney General's Office"

Eugenia Chapman, Attorney General's Office

An overview of Senior Services offered by the Attorney General's Office

11:30 A.M. (Room B) "Joy of Companionship; Pets and Seniors"

Diana Aldridge, Director, Hinsdale Humain Society

A fun session expoloring the joys and benefits of pet companionship.

12:NOON (Room A) "Public Transportation - Making it work for you"

A Panel of Representatives from Major Public Transit Operations.

This informative session will cover the broad spectrum of services available to the Senior in the Chicago Metropolitan area. The panel, representing the major public transportation systems, will discuss special programs and how to use them.

1:00 P.M. (Room A) "Choosing a Nursing Home"

Kathleen Baker, Illinois Dept. of Public Health

Session to outline principal options and areas of awareness when choosing a primary long-term health care facility.

1:30 P.M. (Room B) "Vocational and Volunteer Opportunities: Job Training and Education for Part or Full Time Employment"

Chairman and Presenter, Bernard Schwartz, Director, Education Network for Older Adults.

Marsha Fernandez, Chicago Board of Education

A fascinating look at how you can learn new skills and where to use them. Learn about part-time and full time employment and opportunities for pleasurable work and sociability as a volunteer. This session will include an overview of programs training seniors as tutors of children for pleasure and/or profit.

SATURDAY, Sept. 27 SESSIONS (Cont.)

2:00 P.M. (Room A) "Healthy, Well & Wise"

Lisa Sherman, RD, M.Ed., Hess and Hunt, Inc.

Make the mature years of your life happier and healthier by incorporating good nutrition habits into your lifestyle. Making wise food choices to prevent nutrition related conditions such as osteoporosis, cancer, diabetes and cardiovascular disease will also be discussed.

2:30 P.M. (Room B) "Make-up and Skin Care Techniques for the Mature Woman"

Gale Mackin, Professional Beauty Care Consultant

This session will include a complete make-over of one of the participants in the audience

3:00 P.M. (Room A) "Developments in Arthritis -- Research & Treatment"

Pfizer, Inc.

3:30 P.M. (Room B) "Crime Prevention: Prevention through awareness for the Senior Citizen"

Lieutenant Gene T. Spanos, Crime Prevention Coordinator,
Rosemont Police Department

Robbery prevention, Security at home, Traveling in vehicles and on foot, and the Crime Triangle are the topics that will be addressed during this session....a must!

4:00 P.M. (Room A) "Choosing and Using Your Doctor"

Steve Lorsh, M.D., Illinois Masonic Hospital, White Crane Complex

An overview of considerations to remember when choosing and using a Doctor.

SATURDAY, SEPT. 27 SESSIONS (Cont.)

4:30 P.M. (Room B) "Addressing Questions of Senior Citizens Regarding
Funeral Service"

Chairman, Tom Moriarity F.D.S.A.
Members of the Funeral Directors Services Education Committee

Topics to be covered are Value of the Funeral; Pre-arranging
and pre-financing funeral services; Cremation, embalming
and Federal disclosure requirements

5:00 P.M. (Room A) "Free-time Alternatives for the Retired Executive"

Robert Cohn, Executive Consultant and former owner Dakota
Packaging Co.

The session will detail the activities of Executive Service
Corps and talk about volunteer opportunities available.

5:30 P.M. (Room B) "Senior Citizen Rail Travel"

Andrew J. Mosca, Group Manager, OmniTours

Introduction to rail travel through a slide presentation
(equipment, coach, bedroom, dining car, lounge, etc.)
and a sample tour

6:00 P.M. (Room A) PART I: "Opening Doors -- Independent Living in Your
Own Home"
Ways to adapt current housing to the changing needs of
older adults

PART II: "Falling -- the Unexpected Trip"
Ways of designing a fall-preventive home environment

Both sessions will be presented by a representative from
the American Association of Retired Persons (AARP)

SUNDAY, SEPTEMBER 28

11:00 A.M. (Room A) "Chemical Dependency: Treatment for the Older Person"

Phillip Kraft, Hopedale Medical Complex

Hopedale Hall model for treating the older person who has become dependent on alcohol and/or prescription drugs.

11:30 A.M. (Room B) "Transportation for Seniors Outside the Chicago Area"

Linda Wheeler, Illinois Dept. of Transportation

Addressing transportation options available to the Senior throughout Illinois --- and beyond.

12:30 P.M. (Room B) "Saving Money; Illinois Bell and You"

Milt Stenis, Illinois Bell Speakers Bureau

Ten money saving tips on using Illinois Bell, including how to chose a long distance service and special services/equipment for seniors.

1:00 P.M. (Room A) "Home Repair Fraud"

Ed Burke, Attorney General's Office

Will review recent major home repair scams, and discuss how to prevent becoming a victim.

1:30 P.M. (Room B) "Investment Alternatives for Retirement Dollars"

Paul Majauskas, Account Executive, E. F. Hutton

Insights and options for investment stratgeies for seniors.

2:00 P.M. (Room A) "Home Health Care"

Carolyn Becker, Illinois Dept. of Public Health

An exploration of the how's of health care at home.

2:30 P.M. (Room B) "Have You Been Told Your Too Old for Aerobics? DON'T BELIEVE IT!"

Noreen Traxler, President, Aerobics In Dance Inc.

A lecture and demonstration with the "Slo-Robics" class, ranging in age from 50 to 78!

SUNDAY, SEPT. 28 SESSIONS (Cont)

3:00 P.M. (Room A) "Life Long Learning"

Chairman, Bernard Schwartz, Executive Director Education
Network for Older Adults.

PART 1 "Special College Programs Individualized for the Older Adult."

Jan Hamilton, Acting Dean, Continuing Education,
Roosevelt University

How to receive college credit while working at home and
getting course credit for what you already know.

PART 2 "Education Scholarships, Grants and Loans for Senior Citizens."

Larry Matejka, Executive Director, Illinois State Scholarship
Commission

How to fund adults and older adults through school.

3:30 P.M. (Room B) "Nursing Home Insurance and Medicare"

Representative from Aetna Life & Casualty

Discussion on Medicare, Medicare Supplement Insurance,
and Nursing Home coverage.

4:00 P.M. (Room A) "Entrepreneurship and How It Works"

Chairman, Bernard Schwartz, Executive Director, Education
Network for Older Adults

Cynthia Bland, President, National Assoc. of Women in Business

Jack Sheehan, Director, Economic Development, Illinois Bell

George Kaladonis, Professor at Keller School of Management,

Executive Director, Chicago Center for the year 2000, Commercial Club

Three dynamic and popular speakers discuss how to set the
wheels in motion to create your own business opportunities.

MONDAY, SEPTEMBER 29

11:00 A.M. (Room A) "Local Health and Seniors"

Nancy J. Taylor, RN, Illinois Dept of Public Health

A discussion of health facilities and choosing a local
health care program.

MONDAY, SEPT. 29 SESSIONS (Cont.)

12:NOON(Room A) "Senior Services - Attorney General's Office"

Eugenia Chapman, Attorney General's Office

An overview of senior services offered by the Attorney General's Office

1:00 P.M.(Room A) "Chemical Dependency - Treatment for the Older Person"

Phillip Kraft, Hopedale Medical Complex

Hopedale Hall model for treating the older person who has become dependent on alcohol and/or prescription drugs.

1:30 P.M.(Room B) "Pharmaceutical Assistance and Property Tax Relief for Illinois Senior

Jerry Purcell, Division Manager, Illinois Department of Revenue

An overview of the Property Tax Relief (Circuit Breaker) and Pharmaceu Assistance programs for senior citizens provided through the Illinois Department of Revenue.

2:00 P.M.(Room A) "Assert Yourself -- Volunteer"

Leah Linsk, Retired Seniors Volunteer Program (RSVP)

How people over 55 can assert themselves through Volunteerism.

3:00 P.M.(Room A) "Wise Use of Drugs"

Phillip Kraft, Hopedale Medical Complex

A movie and discussion describing the medical system of prescribing drugs, and the effects of abuse.

4:00 P.M.(Room A) "Finding Partners, Venture Capital and Loans for Starting Your Own Business"

Chairman, Bernard Schwartz, Executive Director, Education Network for Older Adults

Michael Kobelinski, Vice Chairman, Parkway Bank

Jack Smith, District Director, Small Business Administration

Paul Gibson, Chief, Small Business Advocacy, Department of Commerce, State of Illinois

An information-packed session on financing possibilities available to the entrepreneur and start up businesses.

Outline for "ME" Seminar Tasks

I. Contacts

- A. Call and arrange for use of facilities []
 - Send letter of confirmation (include "ME" pamphlet) []
 - File duplicate in black notebook []
 - Call 1 week before seminar as reminder []
- B. Call and make arrangements for Speaker #1 []
 - Send letter of confirmation and include: []
 - "ME" pamphlet, upcoming seminar agenda and circular []
 - File duplicate in black notebook []
 - Call 1 week before seminar as reminder []
 - Call 1 day before seminar as reminder []
- C. Call and make arrangements for Speaker #2 []
 - Send letter of confirmation and include: []
 - "ME" pamphlet, upcoming seminar agenda and circular []
 - File duplicate in black notebook []
 - Call 1 week before seminar as reminder []
 - Call 1 day before seminar as reminder []
- D. Call and make arrangements for Speaker #3 []
 - Send letter of confirmation and include: []
 - "ME" pamphlet, upcoming seminar agenda and circular []
 - File duplicate in black notebook []
 - Call 1 week before seminar as reminder []
 - Call 1 day before seminar as reminder []

II. Preparation

- A. Write press release []
 - Find local newspapers in which to send releases []
 - Send press releases to all newspapers on list []
 - and newspapers just found []
 - File a copy in black notebook []
- B. Write public service announcement []
 - Send public service announcements to radio and T.V. []
 - stations on list []
 - File a copy in black notebook []
- C. Make up circular []
 - Type up envelopes for people on mailing list of []
 - past participants and speakers []
 - Send circulars to same people []
 - File a copy in black notebook []
- D. Make up agenda []
 - File a copy in black notebook(make approx. 40 copies) []
- E. File names, addresses, and telephone numbers of []
 - people who call about attending seminar(under Reservations) []
- F. Call people on participant mailing list as reminder []
 - 1 week before seminar []

III. At Seminar

- A. Have everyone sign in []
- B. Hand participants a packet consisting of:
"ME" pamphlet, agenda, evaluation form, survey form []
- C. Collect survey and evaluation forms at end of seminar []

IV. Aftermath

- A. Send thank you letter to contact person for use of
the facilities []
File duplicate in black notebook []
- B. Send thank you letter to Speaker #1 []
File duplicate in black notebook []
- C. Send thank you letter to Speaker #2 []
File duplicate in black notebook []
- D. Send thank you letter to Speaker #3 []
File duplicate in black notebook []
- E. Place sig-in sheets, survey forms, and evaluation
forms in black notebook []
- F. Add new seminar participants and people who phoned
ahead to participant mailing list []
- G. Add speakers to speaker list []
- H. Add new newspapers, radio stations, T.V. stations
to their respective lists []

"ME"

THE MINORITY ENTREPRENEURSHIP PROGRAM



THE EDUCATION NETWORK FOR OLDER ADULTS

36 SOUTH WALSH, SUITE 624, CHICAGO, ILLINOIS 60603 • (312) 782-6967

PROVIDING HELP WITH
PROBLEM-SOLVING IN
START-UP AND ON-GOING
BUSINESSES

A CO-OPERATIVE EFFORT SPONSORED BY
THE CHICAGO COALITION FOR EDUCATION AND
TRAINING FOR EMPLOYMENT OF
THE EDUCATION NETWORK FOR OLDER ADULTS
(A NOT-FOR-PROFIT CORPORATION)

WHAT IS THE MINORITY ENTREPRENEURSHIP PROGRAM?

PURPOSE: The "ME" Program is aimed at stimulating economic development in minority neighborhoods and community areas in Chicago.

HOW: By locating potential entrepreneurs--with the assistance of community organization leaders--encouraging the start of new enterprises, ensuring as much as possible the success of these new enterprises, and encouraging the success and growth of on-going businesses.

Seminar meetings are planned where successful entrepreneurs and professionals are brought in to relate and exchange experiences with potential entrepreneurs.

The relationships developed on the social basis at these meetings will make it possible for potential and beginning entrepreneurs to contact professionals for help in solving problems related to either a start-up business, or an on-going business.

Entrepreneurs already in business will also gain insight from professionals which could aid them in expanding and improving the operation of their businesses.

WHEN: Seminars will be held throughout the year.

WHERE: Within various neighborhood locations, with the help of local community leaders.

COST: There is no charge to attend the seminars. The presenters are providing their professional expertise on a voluntary basis as a service to the Chicago Community.

HOW CAN "ME" HELP YOU? If you have thought about owning your own business, and have a need for information in the following areas--

MAKING A BUSINESS PLAN

DECIDING WHEN TO GO INTO BUSINESS

MARKETING YOUR PRODUCT

**EXPLORING WAYS TO FINANCE
YOUR BUSINESS**

DECIDING ON A LOCATION

ASSESSING YOUR COMPETITION

MANAGING EMPLOYEES

**KEEPING THE BOOKS--ACCOUNTING
SYSTEMS**

**HOW TO PROJECT FUTURE BUSINESS
INCOME**

**SERVICES OFFERED BY EXISTING
ORGANIZATIONS**

**LEGAL MATTERS--LICENSES, ZONING,
INCORPORATING, CERTIFICATION**

HOW TO DO BUSINESS WITH THE CITY

**FOR INFORMATION ABOUT OUR NEXT SEMINAR, PLEASE CALL:
(312) 782-8967**

ZELLA SPICER, PROGRAM MANAGER

BERNARD SCHWARTZ, EXECUTIVE DIRECTOR

THE "ME" PROFESSIONAL TASK FORCE

INCLUDES--

ACCOUNTANTS

ARTISTS

BANKERS

BUSINESS OWNERS

COMMUNITY LEADERS

CONSULTANTS

COUNSELORS

EDUCATORS

FINANCIAL ADVISORS

LAWYERS

MANAGEMENT CONSULTANTS

MARKETING CONSULTANTS

MEDIA CONSULTANTS

POLITICAL OFFICIALS

PSYCHOLOGISTS

[illegible]



THE EDUCATION NETWORK FOR OLDER ADULTS

38 SOUTH WABASH, SUITE 624, CHICAGO, ILLINOIS 60603 • (312) 782-8967

May 20, 1986

James T. Hadley
Acting CEO
Community Bank of Lawndale
1111 South Homan Avenue
Chicago, Illinois 60624

Dear Jim

Thank you very much for the use of the facilities at the Community Bank of Lawndale for our Minority Entrepreneurship Seminar that was held in the board room on Tuesday May 13th. The refreshments were a very pleasant and appreciated compliment. Jim, please convey my deeply felt thanks to Joyce Wade and Diane Glenn for their kind assistance.

We had a most productive instructional meeting and are confident that those participants who demonstrated a genuine concern to continue to develop their entrepreneurial skills were successful in that endeavor. Our speakers for the seminar, Mr. Lathan Williams, Gardner, Carton & Douglas, Mr. Ranoule Tatum, Community Insurance Center and Ms. Joyce Wade were all enthusiastically received by the audience.

Since our "ME" Program is structured to cooperate amiably with community organizations, we were most pleased to have the opportunity to present our ninth seminar at the Community Bank of Lawndale. We hope that you will allow us to again use your facilities for a future fall program.

Thanks again?

Lowell Sherman
Sincerely

Lowell Sherman, Program Coordinator
The Minority Entrepreneurship Program "ME"

ls

INSTITUTIONAL MEMBERS: Area Agency on Aging-Region II • Art Encounters • Aurora College • Barst College • Berwyn-Cicero Council on Aging • Central YMCA Community College • Chicago Area Roundtable on Open Learning • Chicago Association of Commerce and Industry • Chicago City Wide Colleges • Chicago Consortium of Colleges and Universities • Chicago Historical Society • Chicago Metropolitan Higher Education Council • Chicago State University • Chicago Urban Skills Institute • Christian Action Ministry • College of DuPage • College of Lake County • College of St. Francis • Columbia College • Council for the Jewish Elderly • Richard J. Daley College • DePaul University • El Regio del Norte College • Elmhurst College • Evanston Commission on Aging • George Williams College • Governors State University • Illinois Benedictine College • Joliet Junior College • Kendall College • Kennedy-King College • Kishwaukee Community College • LaSalle Institute • The Learning Exchange • Loyola College • Loyola University • Macomb X College • Marist College • Meyer Kaplan Jewish Community Center • Office of Senior Citizens/Handicapped-City of Chicago • Midwest Community Council • Moraine Valley Community College • Mundelein College • Museum of Science and Industry • National Retired Teachers Association-American Association of Retired Persons • National Safety Council • North Park College • North Shore Senior Center • Northeastern Illinois University • Northern Illinois University • Northwestern University • Office of the Lady • Olive Harvey College • PLANS Council on Aging • Prairie State College • Retired Senior Volunteer Program-Hull House • Roosevelt University • Salvation Army • Senior Centers of Metropolitan Chicago • State Office on Aging • Suburban Cook County Area Agency on Aging • Trinity College • Triton College • Harry S. Truman College • United Way of Metropolitan Chicago • University of Chicago • University of Illinois-Chicago Circle • Wheeling Township Central Service Association • Wright College • YMCA of Metropolitan Chicago

ENOA
The Education Network for Older Adults
36 South Wabash Avenue Suite 624
Chicago, IL. 60603 (312) 782-8967

CONTACT PERSON: Lowell Sherman

FOR IMMEDIATE RELEASE

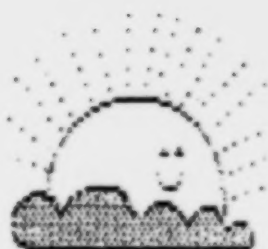
STARTING UP A BUSINESS? -- FREE! KNOW-HOW ENTREPRENEURSHIP SEMINAR

The Seaway National Bank will be host for the tenth "ME" Minority Entrepreneurship Seminar affair on Thursday, June 12, 1986, 6:15 p.m. - 8:30 p.m. The bank is located at 645 East 87th Street, Chicago, IL. 60619. Starting Up Your Own Business, How To Get A Loan, and Business Plan techniques will be presented by three dynamic speakers in this "ME" know-how discussion program.

The "ME" Program is sponsored by the Illinois State Board of Education through the Chicago Coalition of Education and Training for Employment and is a project of ENOA, a not-for-profit organization which serves adults of all ages.

"ME" Minority Entrepreneurship Seminars are presented regularly to bring to the neighborhoods successful business people and experienced professionals who volunteer to share their personal experiences and practical savvy with beginning and aspiring entrepreneurs in "ME's" effort to increase the rate of community business success and profitability through peer learning for seminar participants.

Call 782-8967 to reserve seating.



Tuesday, July 22, 1986

Independence Bank of Chicago

7936 S. Cottage Grove Ave. / 6:15 p.m. until 8:30 p.m.

WANT A BRIGHTER FUTURE FOR YOUR SMALL BUSINESS? LET "ME" HELP YOU

Topics: SETTING UP YOUR
OWN BUSINESS

R. Lenel James, Management Information

BUSINESS PLANNING Ted St. Leger, St. Leger & Company

PUBLIC RELATIONS Melody McDowell, Melody's Service



MINORITY ENTREPRENEURSHIP

SPONSORED BY ENOA
CONTACT: LOWELL SHERMAN
732-8967



PUBLIC SERVICE ANNOUNCEMENT

ENOA a not-for-profit organization
The Education Network for Older Adults
36 So. Wabash Ave. Suite 624
Chicago, IL. 60603 (312) 782-8967

CONTACT PERSON: Lowell Sherman

FOR IMMEDIATE RELEASE

STARTING UP A BUSINESS?

Tenth "ME" Minority Entrepreneurship

Program Seminar

Serving the Black Community

Thursday, June 12, 1986

6:15 p.m. - 8:30 p.m.

SEAWAY NATIONAL BANK

645 East 87th Street / Chicago, IL. 60619

Call 782-8967 To Reserve Seating

"ME" SEMINAR #10

June 12, 1986
Seaway National Bank
645 East 87th Street
Chicago, Illinois 60619

THE MINORITY ENTREPRENEURSHIP PROGRAM

Sponsored by The Illinois State Board of Education, through the Illinois Coalition of Education and Training for Employment -- A project of The Education Network for Older Adults.

SEMINAR AGENDA

- | | | |
|------|--|---------------------------------|
| 6:15 | Registration | |
| 6:30 | Welcome and Introductions
Lowell Sherman, Program Coordinator, "ME"

Bernard Schwartz, Executive Director
The Education Network for Older Adults | |
| 6:45 | <u>Seminar Speakers:</u> | <u>Topics:</u> |
| | Ralph G. Moore
Ralph G. Moore & Company
Certified Public Accountants
Management Consultants | BUSINESS PLANNING |
| | R. Lenel James, Manager
Management Information Consulting
Division
Arthur Anderson & Company | SETTING UP YOUR
OWN BUSINESS |
| | George Ward
Commercial Loan Officer
Seaway National Bank | LOAN PACKAGING |
| 7:55 | Acknowledgements
Closing Remarks | |

(Please remember to turn in Survey sheets and Evaluation forms).

THE EDUCATION NETWORK FOR OLDER ADULTS -- THE MINORITY ENTREPRENEURSHIP PROGRAM ("ME")

SURVEY SHEET

Name Rev. Richard H. Coleman M ☒ F ☐
 Address 4607 N. Sheridan Rd Telephone 271-2934
Chicago Age 33 (If you don't mind.)
IL 60640

Ethnic Group: Alute ☐ Asian ☐ Black ☒ Hispanic ☐

Year of school last completed . Ele. ☐ High School ☒ College ☐

Other training Management of Rehabilitation Facilities, and
Ministerial Training at the A.M.E. Church.
Sales and Sales Management Training
with Premier Industrial Corp.

Do you presently own a business? Yes ☒ No ☐

If yes, type of business owned Automotive Supply Jobber

If no, type of business interested in starting _____

Kind of information requesting ① how to position my start-up
Business to compete for sales to key accounts i.e.
municipalities, School Board, Private fleets. ② Network
with others who might be able to supply my company
with goods + materials

Have you contacted other organizations that provide assistance to small/minority
 business? Yes ☐ No ☒

If yes, which one(s) _____

Comments _____
 (Continue on back, if needed)

THANK YOU.

THE EDUCATION NETWORK FOR OLDER ADULTS -- THE MINORITY ENTREPRENEURSHIP PROGRAM ("ME")

EVALUATION FORM

(Please complete and return to the facilitator--Host/Hostess). Your cooperation is appreciated.

Date of Seminar June 12, 1986

Location of Seminar Seaway National Bank
87th ST

I. TOPIC

1. Was topic relevant to you?

☒ Yes ☐ No

COMMENT: *It appeared that everyone in attendance could relate to the topic*

2. Did speaker(s) address topic in an appropriate manner?

☒ Yes ☐ No

COMMENT: *Speaker's style & content were engaging, inspiring & honest.*

3. Is there another aspect of this topic or a related subject which you would like to see included at another Seminar?

If so, explain _____

(Continue on other side if necessary)

II. SPEAKER(S)

1. General evaluation: ☒ Excellent

☐ Fair

☐ Poor

2. Audio-Visual Materials:

☐ Just right

☐ Too much

☐ Too little



THE EDUCATION NETWORK FOR OLDER ADULTS

36 SOUTH WABASH, SUITE 624, CHICAGO, ILLINOIS 60603 • (312) 782-8967

PUBLIC SERVICE ANNOUNCEMENT

Who to contact:

Neil or Bernard
782-8967

36 s. Wabash Suite 624
Chicago IL 60603

FOR IMMEDIATE RELEASE

Starting UP a Business?

The Education Network for Older Adults sponsors Free, Neighborhood Minority, Entrepreneurship Seminars. The next is at the Learning Network Center, 5911 West Midway Park Ave. Saturday, August 23, 10:30 a.m. to 12:30 p.m. Topics:

"How to Start Your Own Business"

"Changing Perspectives"

and

"Creative Advertising"

ALL ARE INVITED

To reserve seating call 782-8967 ---- 782-8967

INSTITUTIONAL MEMBERS: Area Agency on Aging-Region II • Art Encounters • Aurora College • Barst College • Berwyn-Clears Council on Aging • Central YMCA Community College • Chicago Area Roundtable on Open Learning • Chicago Association of Commerce and Industry • Chicago City Wide Colleges • Chicago Consortium of Colleges and Universities • Chicago Historical Society • Chicago Metropolitan Higher Education Council • Chicago State University • Chicago Urban Skills Institute • Christian Action Ministry • College of DuPage • College of Lake County • College of St. Francis • Columbia College • Council for the Jewish Elderly • Richard J. Daley College • DePaul University • El Hogar del Nino-Corder • Elmhurst College • Evanston Commission on Aging • George Williams College • Governors State University • Illinois Benedictine College • Joliet Junior College • Kendall College • Kennedy-King College • Kishwaukee Community College • Latino Institute • The Learning Exchange • Loop College • Loyola University • Malcolm X College • Matlock College • Meyer Kaplan Jewish Community Center • Office of Senior Citizens/Handicapped-City of Chicago • Midwest Community Council • Moline Valley Community College • Mundelein College • Museum of Science and Industry • National Retired Teachers Association-American Association of Retired Persons • National Safety Council • North Park College • North Shore Senior Center • Northeastern Illinois University • Northern Illinois University • Northwestern University • Office of the Lady • Olive Harvey College • PLOWS Council on Aging • Prairie State College • Retired Senior Volunteer Program-Hull House • Roosevelt University • Salvation Army • Senior Centers of Metropolitan Chicago • Skokie Office on Aging • Suburban Cook County Area Agency on Aging • Trinity College • Triton College • Harry S. Truman College • United Way of Metropolitan Chicago • University of Chicago • University of Illinois-Chicago Circle • Wholesing Township Central Service Association • Wright College • YWCA of Metropolitan Chicago

SEMINAR # 1

February 23, 1985

THE MINORITY ENTREPRENEURSHIP PROGRAM

Sponsored by The Education Network for Older Adults

S E M I N A R A G E N D A

- 10:30 - 10:35 Refreshments
- 10:35 - 10:45 Welcome and Introductions
 Zella Spicer, Program Manager, "ME"
- 10:45 - 10:55 Purpose of "ME" Program
 Bernard Schwartz, Executive Director,
 The Education Network for Older Adults
- 10:55 - 11:55 "How to Begin Your Business"
 "Ways to Finance Your Business"

Seminar Speakers:

Mr. Ralph G. Moore
Ralph G. Moore & Co.
Certified Public Accountants
Management Consultants
405 North Wabash Avenue, Suite 4405
Chicago, IL 60611

Mr. Gilbert Bland
Assistant Vice President
Loan Department
Independence Bank of Chicago
7936 South Cottage Grove Avenue
Chicago, IL 60619

- 11:55 - 12:00 Closing Remarks
- A SPECIAL THANK-YOU TO MR. LUTHER SYAS,
EXECUTIVE DIRECTOR OF THE LEARNING NETWORK.

(Please remember to turn in the Survey Sheet and Evaluation Form.)



If you want to know about:

ADVERTISING
FORMS OF BUSINESS OWNERSHIP
MARKETING
REAL ESTATE

Then join us for our second Seminar
for MINORITY ENTREPRENEURSHIP at The
Learning Network, 5911 W. Midway Park,
on Saturday, March 30th, from 10:45 a.m.
until 12:30 p.m.

Our featured speakers will be:

NAURICE ROBERTS, OWNER
"N" COMMUNICATIONS

GEORGETTA DUNHAM-HAIRSTON
CONTRACT ADMINISTRATOR, PRC ENGINEERING

LATHAN WILLIAMS, ATTORNEY
GARDNER, CARTON & DOUGLAS

GERALD PRESTWOOD, OWNER & BROKER
PRESTWOOD REALTY

Sponsored by: ENOA "ME" PROGRAM

Bernard Schwartz, Dir.

Zella Spicer, Prog. Mgr.

March 30, 1985

SEMINAR # 2



THE MINORITY ENTREPRENEURSHIP PROGRAM

Sponsored by The Education Network for Older Adults
In cooperation with: The Illinois State Board of Education
and The Illinois Coalition of Education and Training

S E M I N A R A G E N D A

10:45 Registration and Refreshments

10:50 Welcome
 Zella Spicer, Program Manager, "ME"

 Bernard Schwartz, Executive Director
 The Education Network for Older Adults

11:00	<u>Seminar Speakers:</u>	<u>Topics:</u>
	Naurice Roberts, Owner "N" Communications	ADVERTISING
	Georgetta Dunham-Hairston Contract Administrator PRC Engineering	MARKETING
	Lathan Williams, Attorney Gardner, Carton & Douglas	FORMS OF BUSINESS OWNERSHIP
	Gerald Prestwood, Owner & Broker Prestwood Realty	REAL ESTATE

12:30 Closing Remarks

A SPECIAL THANK YOU TO MR. LUTHER SYAS, EXECUTIVE DIRECTOR
THE LEARNING NETWORK

(Please remember to turn in the Survey Sheet and Evaluation Form.)

SEMINAR # 2DATE: March 30, 1985Location:
5911 W. Midway Park

CCETE of ENOA

THE MINORITY ENTREPRENEURSHIP PROGRAM

SIGN-UP SHEET

PLEASE WOULD YOU KINDLY LEAVE YOUR BUSINESS CARD WHEN YOU SIGN IN

NAME SANDRA TETZLAFFORGANIZATION LEARNING NETWORKPOSITION TEACHERADDRESS 5911 W Midway ParkPHONE (BUSINESS) 378-7076PHONE (HOME) 626-5496NAME Mary StiffORGANIZATION Learning Network CenterPOSITION Instructor / Placement CounselorADDRESS 5911 W. Midway Plk.PHONE (BUSINESS) 378-7076PHONE (HOME) 378-5769NAME Oberq MoamochORGANIZATION Learning Network Ctr.POSITION INSTRUCTORADDRESS 5911 W. Midway ParkPHONE (BUSINESS) 378-7076PHONE (HOME) NAME Veronika ChanORGANIZATION Greater South Health CenterPOSITION Teen CounselorADDRESS 5911 W. Midway ParkPHONE (BUSINESS) 921-0070PHONE (HOME) 991-2463NAME Edie SmithORGANIZATION Our Lady of The WestsidePOSITION TeacherADDRESS 2401 West CongressPHONE (BUSINESS) PHONE (HOME) 776-9352NAME Lathan WilliamsORGANIZATION Gardner, Cantow & DouglasPOSITION AttorneyADDRESS One First National PlazaPHONE (BUSINESS) (312) 845-9254PHONE (HOME) (312) 348-0650NAME GERALD PrestwoodORGANIZATION Prestwood RealtyPOSITION Broker, OwnerADDRESS 435 E. 71st StreetPHONE (BUSINESS) 874-5900PHONE (HOME) 874-5005NAME Cynthia CobbsORGANIZATION Education NetworkPOSITION InternADDRESS 36 S. WabashPHONE (BUSINESS) 782-8967PHONE (HOME) 465-9543 (Sch)

THE EDUCATION NETWORK FOR OLDER ADULTS -- THE MINORITY ENTREPRENEURSHIP PROGRAM ("ME")

SURVEY SHEET

Name ROSEMARY ADAMS M ☐ F ☒
 Address 8100 S. Marshfield Telephone 994-2463
 Age 45

Ethnic Group: ~~Aleut~~ Alute Asian ☐ Black ☒ Hispanic ☐ Native American ☐

Year of school last completed 4 YEARS DE PAUL UNIVERSITY (BA)

Previous work experience (Last 3 - 5 Yrs.) TEEN COUNSELOR
OFFICE MANAGER

Do you presently own a business? Yes ☐ No ☒

If yes, type of business owned _____

If no, type of business interested in starting CHILDREN CUT OUTS
SEASONAL ITEMS i.e. put together craft items

Kind of information requesting How do you find out if
your product might be marketable?

Have you contacted other organizations that provide assistance to small/minority business? Yes ☒ No ☐

If yes, which one(s) Small Business Administration

Comments _____

(Continue on back)

Summary
THE EDUCATION NETWORK FOR OLDER ADULTS -- THE MINORITY ENTREPRENEURSHIP PROGRAM ("ME")

EVALUATION FORM - *Seminar #2*

(Please complete and return to the facilitator--Host/Hostess). Your cooperation is appreciated.

Date of Seminar 3/30/75

Location of Seminar 5911 W. Midway Park

I. TOPIC

1. Was topic relevant to you?

8 Yes 0 No

COMMENT:

2. Did speaker(s) address topic in an appropriate manner?

8 Yes 0 No

COMMENT:

3. Is there another aspect of this topic or a related subject which you would like to see included at another Seminar?

If so, explain _____

(Continue on other side, if necessary)

II. SPEAKER(S)

1. General evaluation: 8 Excellent

0 Fair

0 Poor

2. Audio-Visual Materials:

3 Just right

0 Too much

0 Too little

Additional comments:

1. "Unfortunately, I missed the first seminar. If the first one will be presented again or at another location, please contact me."
2. "I commend all the speakers were very, very good - I totally enjoyed them all." "Thank you"
3. "The question and answer session after each speaker was enlightening."
4. "Learned a lot about important first steps needed before starting a business with regard to legal, marketing & advertising services."
5. "Fact that there can be a tax benefit if operating business from home was important to learn."

Requests for additional information:

1. "No-money-down investment in Real Estate."
2. "Zero-down purchase of real estate."
3. "Children related educational or Recreational information"
4. "How to you find out what lawyer or advertising person can best serve your needs."

THE EDUCATION NETWORK FOR OLDER ADULTS -- THE MINORITY ENTREPRENEURSHIP PROGRAM ("ME")

SURVEY SHEET

Name Ernest R. Jenkins M X F
 Address 3600 W. Ogden Ave Telephone 277-4400
Chicago Ill, 60623 Age 55

Ethnic Group: Alute Asian Black X Hispanic Native American
 Year of school last completed 16 yrs Other
 Previous work experience Executive Director of
 (Last 3 - 5 Yrs.) YMCA Urban Programs - west

Do you presently own a business? Yes No X
 If yes, type of business owned
 If no, type of business interested in starting Restaurant & Lounge

Kind of information requesting

Have you contacted other organizations that provide assistance to small/minority
 business? Yes No X

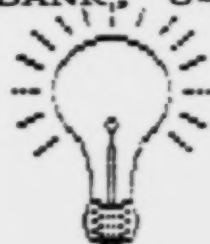
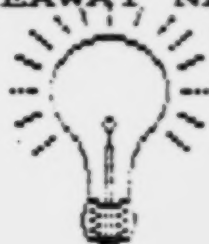
If yes, which one(s)

Comments
 (Continue on back)

FREE - MINORITY ENTREPRENEURSHIP SEMINAR ("ME")

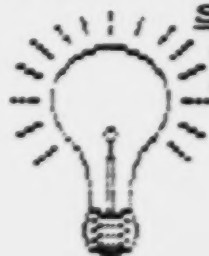
THURSDAY, JULY 25th, 6:15 p.m. - 8:30 p.m.

SEAWAY NATIONAL BANK, 645 E. 87th STREET



**NEED IDEAS
FOR STARTING
OR OPERATING
A SMALL
BUSINESS?
LET "ME"
HELP YOU**

**TOPICS: STRATEGIC PLANNING, COMPUTER USE,
SELF IMAGE ENHANCEMENT & MORE!**



MINORITY ENTREPRENEURSHIP

SPONSORED BY ENOA

CCETE & ST. BD. OF EDUC.



**CALL: 782-8967
TO RESERVE SEATING**

THE EDUCATION NETWORK FOR OLDER ADULTS -- THE MINORITY ENTREPRENEURSHIP PROGRAM ("ME")

SURVEY SHEET

Name PHILLIP H. BROWN M ☒ F ☐
 Address 6511 So. CLAREMONT Telephone 431-7193
CHGO IL 60636 Age 32

Ethnic Group: Alute ☐ Asian ☐ Black ☒ Hispanic ☐ Native American ☐
 Year of school last completed P.A. U of I at Chgo Other ☐
 Previous work experience _____
 (Last 3 - 5 Yrs.) _____

Do you presently own a business? Yes ☒ No ☐

If yes, type of business owned INNOVATOR

If no, type of business interested in starting _____

Kind of information requesting am interested in understanding the commercialization of new product ideas, and finding the sources necessary to implement the effort.

Have you contacted other organizations that provide assistance to small/minority business? Yes ☒ No ☐

If yes, which one(s) MBDA

Comments I found the session informative and I plan to attend
 (Continue on back)

THE EDUCATION NETWORK FOR OLDER ADULTS -- THE MINORITY ENTREPRENEURSHIP PROGRAM ("ME")

SURVEY SHEET

Name Godfrey Morgan M ☒ F ☐
 Address 9117 S. Cottage Telephone 846-2210
Chicago, IL 60619 Age 42

Ethnic Group: Alute ☐ Asian ☐ Black ☒ Hispanic ☐ Native American ☐
 Year of school last completed 3rd year college Other ☐
 Previous work experience General Electric 1982
 (Last 3 - 5 Yrs.) Murphy Adv. Inc. 1984

Do you presently own a business? Yes ☒ No ☐
 If yes, type of business owned Catering
 If no, type of business interested in starting _____

Kind of information requesting loans, School for Culinary
arts, feasibility for black culinary arts
school

Have you contacted other organizations that provide assistance to small/minority
 business? Yes ☐ No ☒

If yes, which one(s) _____

Comments _____
 (Continue on back)

THE EDUCATION NETWORK FOR OLDER ADULTS -- THE MINORITY ENTREPRENEURSHIP PROGRAM ("ME")

EVALUATION FORM

(Please complete and return to the facilitator--Host/Hostess.) Your cooperation is appreciated.

Date of Seminar

7/25/85

Location of Seminar

Leavy National Bank

1. Was topic relevant to you?

☒ Yes

☐ No

COMMENT:

2. Did speaker(s) address topic in an appropriate manner?

☒ Yes

☐ No

COMMENT:

3. General evaluation: ☐ Excellent

☒ Good

☐ Fair

☐ Poor

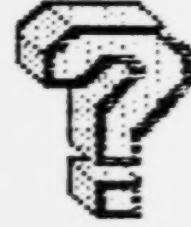
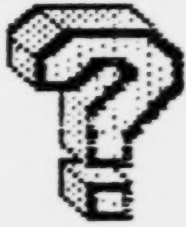
4. Is there another aspect of this topic or a related subject which you would like to see included at another Seminar?

If so, explain

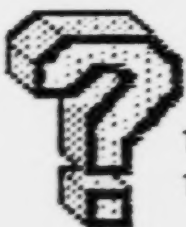
I arrived late, I only heard Ms Johnson and Mr. Schuman. Mr. Schuman's query was very instructive and it will be a valuable tool for me. Ms Johnson was wonderful! As a young Black woman myself she will be a role model for me.

FREE - MINORITY ENTREPRENEURSHIP SEMINAR ("ME")
Saturday, September 28th, 11:30 a.m. - 1:30 p.m.

24th Ward Office - 3851 W. Roosevelt Road

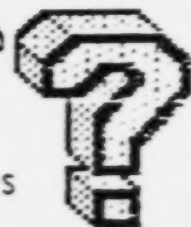


DO YOU HAVE
QUESTIONS ABOUT
STARTING OR
OPERATING A
SMALL BUSINESS?
LET "ME"
HELP YOU



MINORITY ENTREPRENEURSHIP

SPONSORED BY ENOA,
THE CHICAGO COALITION OF EDUCATION AND
TRAINING FOR EMPLOYMENT, AND THE ILLINOIS
STATE BOARD OF EDUCATION



THE EDUCATION NETWORK FOR OLDER ADULTS -- THE MINORITY ENTREPRENEURSHIP PROGRAM ("ME")

SURVEY SHEET

Name Sharron A. Jackson M ☐ F ☒
Address 4343 W. Cullerton St. Telephone 521-8393
Chicago Ill. 60623 Age 28

Ethnic Group: Alute ☐ Asian ☐ Black ☒ Hispanic ☐ Native American ☐
Year of school last completed 14th Other ☐

Previous work experience Accounting Clerk - Secretary -
(Last 3 - 5 Yrs.) Housing Field Rep

Do you presently own a business? Yes ☐ No ☒

If yes, type of business owned _____

If no, type of business interested in starting

Restaurant

Kind of information requesting Any and all involving
entrepreneurship

Have you contacted other organizations that provide assistance to small/minority
business? Yes ☒ No ☐

If yes, which one(s) SBA - sending information
Department of Economic Development

Comments 

(Continue on back)

THE EDUCATION NETWORK FOR OLDER ADULTS -- THE MINORITY ENTREPRENEURSHIP PROGRAM ("ME")

EVALUATION FORM

(Please complete and return to the facilitator--Host/Hostess.) Your cooperation is appreciated.

Date of Seminar September 28, 1985

Location of Seminar Alderman HENRY - 24th Ward

1. Was topic relevant to you?

☒ Yes ☐ No
COMMENT:

2. Did speaker(s) address topic in an appropriate manner?

☒ Yes ☐ No
COMMENT:

3. General evaluation: ☒ Excellent

☐ Good

☐ Fair

☐ Poor

4. Is there another aspect of this topic or a related subject which you would like to see included at another Seminar?

If so, explain We have been given a starting point and a great deal of information; I would like to see a second, third & fourth seminar set-up where we can discuss our progress, problems, etc, get suggestions & share experiences.

THE EDUCATION NETWORK FOR OLDER ADULTS -- THE MINORITY ENTREPRENEURSHIP PROGRAM ("ME")

SURVEY SHEET

Name Phyllis Jones M ☐ F ☒
 Address 8847 So. Harper Telephone 768-1303
 Age 38 (If you don't mind.)

Ethnic Group: Alute ☐ Asian ☐ Black ☒ Hispanic ☐

Year of school last completed . Ele. ☐ High School ☐ College 1-yr

Other training _____

Do you presently own a business? Yes ☒ No ☐

If yes, type of business owned Breeding Cards (Hand Crafted)

If no, type of business interested in starting _____

Kind of information requesting _____

Wholesale, pricing - working from home information

Have you contacted other organizations that provide assistance to small/minority business? Yes ☐ No ☒

If yes, which one(s) _____

Comments I have only been in business of one month
 (Continue on back, if needed)

THANK YOU.

THE EDUCATION NETWORK FOR OLDER ADULTS -- THE MINORITY ENTREPRENEURSHIP PROGRAM ("ME")

EVALUATION FORM

(Please complete and return to the facilitator--Host/Hostess.) Your cooperation is appreciated.

Date of Seminar 21 November 1985

Location of Seminar Independence Bank

1. Was topic relevant to you?

X Yes No

COMMENT:

(Include topics that you would like to hear presented.)

2. General evaluation: X Excellent

 Good

 Fair

 Poor

3. General comments:

I look forward
to many more seminars
such as this one very soon.

THANK YOU.



ENOA

Dated: July 30, 1986

Facilitating Emerging Business, Entrepreneurship and Employment
36 SOUTH WABASH, SUITE 624, CHICAGO, ILLINOIS 60603 • (312) 782-8967

CCETE

Executive Summary

APPENDIX

Part B

Detailed Summary

on the

CCETE PROJECT:

Structure, Organization, Objectives,

Accomplishments, and Recommendations

Introduction:

Nationwide, the structure of business, industry, and trade has been changing at such a rapid pace that educational systems have experienced increasing difficulty in providing programs that sufficiently and effectively meet the everchanging needs of both the employed and the employable.

In the State of Illinois and within the City of Chicago, the challenge is compounded by the multiplicity and multifactionality of elements that must be considered by each and every group engaged in adult vocational education. One such area is the education and training of the aging for employment.

The Education Network For Older Adults(ENOA), founded in 1979, continues to take a very active interest and role in the quality of vocational education within the City of Chicago, as well as throughout the State of Illinois.

The Chicago Coalition...For Education and Training For Employment(CC...ETE) is one major project of the ENOA which has proven to be most effective in responding to the need for improved research and communication relative to adult vocational education policy planning.

Since the implementation of the original Chicago Coalition project in 1984, the CC...ETE has functioned as an information and data collection clearinghouse for the public policy planner in adult vocational education in the City of Chicago, as well as throughout the State of Illinois.

Through various task forces, each established to bring together representatives of business, industry, education, government, the community and other groups, the Chicago Coalition has attempted to motivate and initiate a more unified, collaborative approach to the planning process of education reform.

Utilizing the tremendous network of skills and experiences, interests, and resources(such as human and technological) that each individual task force member possesses, the Chicago Coalition has been able to make inroads with far-reaching impact and influence in many circles.

But most important is the depth of understanding individuals and groups participating in the Chicago Coalition project have gained in respect to the problems and needs, the concerns, the interests, and the opportunities in the area of adult vocational education in Chicago - and in Illinois.

The following sections summarize the various operations and activities of the Chicago Coalition as they relate specifically to the goals and objectives of the project as presented in the proposal for the period between July 1, 1985 and June 30, 1986, as approved by the Illinois State Board of Education in June, 1985.

I. THE CHICAGO COALITION: TASK FORCE ORGANIZATION

Based on the results of an informal poll taken among the Task Force members during several teleconference calls, the Chicago Coalition Task Force decided to conduct its meetings via teleconference calls at dates and times deemed most convenient for the largest number of members and participants. The consensus was that participation by the most members was very important and every effort needed to be made to ensure that both present and potential professional members could exchange pertinent information and data on a regular basis.

The utilization of the teleconferencing method as a communication vehicle proved instrumental in the following ways:

1. It enabled Chicago Coalition/Task Force members to continue their participation in and support of the project while meeting their regular responsibilities.
2. It enabled better utilization of Chicago Coalition/Task Force members' skills and resources, as well as a higher level of discussion and interaction between individual members and other participants.
3. It enabled the Chicago Coalition/Task Force to attract the

interest and participation of other professionals such as highly-specialized consultants and key representatives of groups including schools(parochial, technical/commercial, and career), associations, clubs, and development corporations.

4. It enabled the Chicago Coalition/Task Force to strengthen the network system created by the professional participants in the Task Force.
5. It enabled the Chicago Coalition/Task Force to encourage an extended communication and network system between individuals and smaller groups participating in the Task Force.
6. It encouraged the formation of other task forces that have and shall address the mutual needs of individual members of the Task Force, as well as the populations they represent.
7. It enabled meetings to be conducted as frequently as needed and also in relation to issues, concerns, and problems identified by individual members and participants of the Task Force during their regular course of activities.

Thus, because of the continual flow of communication between members of the Chicago Coalition/Task Force and between and among the various networks of the individual members and participants, The Education Network For Older Adults(ENOA) is proud to report that the Chicago Coalition For Education and

Training For Employment(CC... ETE) not only reached its project goals but achieved its objectives as well.

II. THE CHICAGO COALITION: TASK FORCE MODIFICATIONS AND ACTIVITIES

The Chicago Coalition's activities as originally indicated required the following related functions to be implemented:

1. In the past, a synopsis of each task force meeting was prepared and mailed to each member/participant following each discussion and prior to the next scheduled meeting.
* Teleconferencing did not require such a follow-up.
2. Confidentiality of the material and participants involved required that each report be discarded following its receipt and reading by the individual member/participant and/or immediately following the next scheduled meeting.
3. Periodic informal networking meetings and discussions were held among and between individual Chicago Coalition/Task Force members as a means of encouraging and enhancing the flow of ideas and prompt exchange of information.
4. On-going evaluations of the Chicago Coalition/Task Force were made by the principal investigator of the Education Network For Older Adults, with periodic modifications being made in the manner in which the project's task force was coordinated.
5. A quarterly report was developed and submitted to the Illinois State Board of Education, with special emphasis placed on the programs being implemented in relation to the Chicago Coalition project.

6. A final report was to be developed based on the progression of activities as originally formulated in the proposal related to this project and its ensuing funding and approval.

III. THE CHICAGO COALITION: TASK FORCE SPECIAL ACCOMPLISHMENTS

The Chicago Coalition/Task Force was able to accomplish the following special goals:

1. The identification and suggestion of specific sources of support needed to plan an improved, expanded adult vocational education system to meet the demands of an everchanging society and community.
2. The identification, suggestion, and linking of specific sources of in-kind support needed to plan and establish viable public policies and their related programs in an ongoing effort to meet the changing role that adult vocational education systems must play in the State of Illinois.
3. The instrumentation of the development and implementation of various innovative programs such as:
 - A. the "ME" PROGRAM
 - B. the "OLDER ADULT/AFTER-SCHOOL PROJECT"
 - C. a new general entrepreneurship program, "THE ENOA ENTREPRENEURSHIP PROGRAM" aimed at Chicago and metropolitan suburbs with first meetings to be held at the Parkway Bank at Harwood Heights, Illinois.

* This new program will be introduced at the seminar series on entrepreneurship to be held as part of the Senior Awareness '86 Expo, September 26-29, 1986, at the O'Hare Expo Center, Rosemont, Illinois. (Please see the "ME" PROGRAM Part A Addenda.)



ENOA

THE EDUCATION NETWORK FOR OLDER ADULTS

36 SOUTH WABASH, SUITE 824, CHICAGO, ILLINOIS 60603 * (312) 782-8967

THE OLDER ADULT / AFTER-SCHOOL PROJECT

**PROVIDING
TRAINING AND OPPORTUNITY FOR EMPLOYMENT
FOR OLDER ADULTS**

**AND
AFTER-SCHOOL TUTORING AND CARE
FOR ELEMENTARY SCHOOL CHILDREN**



EL PROYECTO OLDER ADULT / AFTER-SCHOOL

**PROVEYENDO
ENTRENAMIENTO Y OPORTUNIDAD DE EMPLEO
PARA ADULTOS MAYORES DE EDAD**

**Y
TUTORÍA Y CUIDADO DESPUÉS DE LA ESCUELA
PARA NIÑOS DE LA ESCUELA ELEMENTAL**

WHAT IS THE OLDER ADULT / AFTER-SCHOOL PROJECT ?

Would you like to open a childcare center?

Did you know that there are great opportunities in the field of childcare?

You will receive free training and job placement assistance.

REQUIREMENTS: A minimum of 50 years old.

Here is your chance to become economically independent. You can do it by participating in the Older Adult / After-School project.

The Older Adult / After-School Project has two objectives:

1. To prepare adults so they are able to earn money as tutors of elementary school children.
2. To provide tutoring in addition to childcare for students who:
 - need extra help in school
 - want to improve their grades
 - seek fun and companionship after school until their parents return home from work.

During a period of five months the adults will receive approximately 15 hours of training per week on how to tutor a child and meet the child's recreational needs as well. Theoretical training will be given by Roosevelt University instructors at the New Sabin Magnet School 2216 W. Hirsch. Additional training will include direct experience in tutoring students under the guidance of teachers and administrators at the elementary school.

WHERE: Casa Central Community Center 1401 N. California will be the location of the tutoring program for the adults and children.

WHEN: The program is set to begin on February 10 and will end in June.

COST: The training is free. Transportation will be provided.

Call now to register for the Older Adult / After-School Project:
(312) 782-8967

JANE MONTES, PROJECT COORDINATOR

BERNARD SCHWARTZ, EXECUTIVE DIRECTOR

¿ QUÉ ES EL PROYECTO OLDER ADULT / AFTER-SCHOOL ?

¿ Quiere Ud. abrir un centro de cuidado de niños ?

¿ Sabe Ud. que hay grandes oportunidades de trabajo en la industria del cuidado de niños ?

Ud. recibirá entrenamiento gratis y asistencia con la colocación de empleo.

REQUISITOS: Un mínimo de 50 años de edad.

Un gran deseo de independizarse económicamente. Ud. puede lograrlo participando en el programa para adultos.

El proyecto Older Adult / After-School tiene dos objetivos:

1. Preparar adultos para que puedan ganar dinero como tutores de niños de edad escolar.
2. Proveer tutoría y cuidado a estudiantes que:
 - necesitan ayuda adicional en la escuela
 - quieren mejorar sus notas
 - necesitan diversión y compañía después de la escuela hasta que sus padres regresen del trabajo.

Durante un período de cinco meses los adultos recibirán aproximadamente 15 horas de entrenamiento por semana que les enseñará a ser tutores y le proveerá recreación a los niños.

El entrenamiento teórico será dado por profesores de la Universidad Roosevelt en la escuela New Sabin Magnet 2216 W. Hirsch. El entrenamiento adicional incluirá experiencia directa con los estudiantes bajo la dirección de maestros y administradores en la escuela elemental.

¿DÓNDE?: Casa Central 1401 N. California será el sitio del programa de tutoría para los adultos y los niños.

¿CUÁNDO?: El programa está planeado para comenzar el día 10 de febrero y terminará en junio.

COSTO: El entrenamiento es gratis. La transportación será proveída.

Por favor comuníquese inmediatamente al teléfono para reservarle su puesto: (312) 782-8967

JANE MONTES, COORDINADORA DEL PROYECTO
BERNARD SCHWARTZ, DIRECTOR EJECUTIVO

ABOUT ENOA

ENOA's mission is to provide access to education, training and life-long learning for adults. ENOA is a unique network of 60 colleges and universities, plus older adult organizations, human service agencies, community centers and associations.

The inspiration for the "Older Adult/After-School Project" stems from a highly successful pre-school program created and initiated by ENOA to train older adults as Pre-School Aides at El Hogar del Niño Cuidar, a community center in the Hispanic Pilsen community.

ENOA also expects that in reproducing this program throughout the city, Chicago will become a model in childcare, in older adult employment, and in economic development, for the entire nation.

SOBRE ENOA

La misión de Education Network for Older Adults es el proveer acceso a la educación y entrenamiento para adultos durante su vida. ENOA es una red compuesta de 60 colegios y universidades, organizaciones del adulto mayores de edad, agencias de servicio humano y centros y asociaciones de la comunidad.

La inspiración para el proyecto Older Adult / After School viene de un programa pre-escolar exitoso que fue creado por ENOA para entrenar adultos mayores de edad como ayudantes de pre-escolar al Hogar del Niño Cuidar, un centro comunitario de la comunidad hispana de Pilsen.

ENOA espera que el modelo del "Programa de Educación y Entrenamiento" sea replicado así como el modelo de Pilsen. También ENOA espera que al reproducir este programa por todo la ciudad, Chicago se convierta en un centro modelo para el cuidado de niños, empleo para adultos mayores de edad, y ayude al desarrollo económico de toda la nación.

4. The instrumentation of the setting up and operating of other specialized task forces with groups such as the: Korean Chamber of Commerce Community, Hispanic Entrepreneurial Group, Chicago area banks, Women's Black Minority Group, and the Hispanic Women's Professional Group. (See individual reports that follow.)

IV. THE CHICAGO COALITION: TASK FORCE OBJECTIVES PERCEIVED, PLANNED, AND ACHIEVED

The Chicago Coalition/Task Force achieved the following objectives and completed the following projects as formulated in the proposal:

1. identified problems that affect public policy in adult vocational education, as discussed and listed during the various teleconference communication meetings of the Task Force. (e.g. Executive Service Core)
2. formulated real and potential solutions to these same problems.
3. proposed said solutions to the Illinois State Board of Education on an ongoing basis, as the time, circumstance, occasion, and need indicated appropriate and beneficial.
4. studied and suggested potential public policies and procedures resulting from the interchange of ideas, information, and insight among and between members of the Task Force.
5. researched actual and emerging areas of employment, job roles, and sites as reflected during meetings of the Task Force, and

developed and implemented through the Chicago Coalition; and produced a list of said areas as they related directly and indirectly to the adult vocational education system within the State of Illinois.

6. researched and reported the training needed to fulfill these areas of employment, job roles, and sites in the near and projected future as related to the adult vocational education system in the State of Illinois.
7. researched and reported needed training curriculum that could be developed and implemented by the various adult vocational education institutions recognized within the State of Illinois, in cooperation with and per the advisement of various task forces both directly and indirectly affiliated with the Education Network For Older Adults, and, particularly, with the Chicago Coalition... For Education and Training for Employment(CC... ETE).
8. integrated efforts among and between various groups originally connected with/and or through the Chicago Coalition/Task Force.
9. developed programs that interface with and support those requirements and policies of the Illinois State Board of Education.
10. established, institutionalized, and extended the Chicago Coalition, comprised of various representatives of business, industry, labor

unions, schools, colleges and universities, older adult associations, technical and proprietary institutions, professional associations, and other associations and organizations.

11. sought funding from the private sector (e.g. businesses, foundations, associations, and individuals) to supplement state funding for on-going activity of the CC... ETE, as an adjunct of The Education Network For Older Adults, Chicago, Illinois.

V. THE CHICAGO COALITION: TASK FORCE RELATED PROGRAMS DESIGNED AND IMPLEMENTED

The following related programs were designed and implemented in cooperation with and with the support of the Task Force evolving as part of the Chicago Coalition project:

- A. The most effective program has been "ME" (Minority Entrepreneurship) Program conducted within the neighborhoods of individuals interested in and/or already engaged in self-employment activities.

1. The "ME" Program is unique in that it utilizes the skills, experiences, expertise and resources of the entrepreneurs and leaders within the neighborhoods of those interested in self-employment.

2. The "ME" Program enlists these same professionals as workshop and seminar leaders.
3. The "ME" Program enables these same professionals to determine and develop their own session format and related materials to meet the needs and preferences of the attendees with whom they can readily identify because of like residency.
4. The "ME" Program enables these same professionals to serve as members of the Chicago Coalition's extended Task Force and as community spokesmen and spokeswoman for the program and the subject matter it emphasizes. (e.g. Chicago Urban League.)
5. The "ME" Program has built-in cost containments and incentives that utilize the facilities and supplies ordinarily available to and often arranged for and donated by established professionals located within the seminar site neighborhood. (Speakers have been known to offer the use of space at or near their places of business.)
6. The "ME" Program has stirred the interest and coverage of numerous media - particularly those located in or servicing meeting areas, interested in the professionals involved as speakers and/or Task Force members, and/or familiar with facilities and resources available to the Task Force and Program coordinators. Coverage has included quotes and insights into the program's impact and influence on the communities and neighborhoods where it has been implemented.

* Please see a description of "ME" in the appendix of this report.

B. Another program has involved the network established with the Korean Chamber of Commerce and its affiliated community.

1. Two meetings have been held in conjunction with the Chicago Coalition/Task Force.
2. The objectives are related to the Task Force, as well as the network of professionals developed as a result of the inception of the Task Force.
3. The program shall endeavor to develop and implement entrepreneurial seminars within and related to the Korean neighborhood and in cooperation with various leaders of business, industry, education, and community located in and/or related to the neighborhood.

C. A network is also being established with the Hispanic Community in an effort to develop and implement similar entrepreneurial seminars and related meetings and conferences within the neighborhood.

1. The ENOA and Chicago Coalition have received a pledge of cooperation and support from the Illinois State Hispanic Chamber of Commerce to implement this program.

2. Every indication exists that an entrepreneurial program will be operational in the Hispanic community during the 1986-1987 year.

3. The program also has the potential relationship to the redevelopment programs already approved and operational within the Hispanic neighborhoods and with the business sector, already actively engaged in community development.

D. A Banking network is being formed to enlist the active participation of the banking community in the entrepreneurial programs being presently implemented or to be implemented within various neighborhoods.

1. Two banks are presently planning cooperative programs - namely, Parkway and Citizens State Bank.

2. The banks will collaborate with the Chicago Coalition to conduct neighborhood service meetings for individuals and groups interested in entrepreneurial endeavors - whether as a self-employed person, an investor, a consultant, a supplier/resource group to the entrepreneur, and/or as a community and professional supporter.

3. The banks will collaborate with the Chicago Coalition, as well as leading not-for-profit organizations, interested in the strengthening of the neighborhoods within the City of Chicago through a comprehensive and diverse adult vocational education system that meets the immediate and potential needs of the everchanging population.

4. The banks will, as indicated during previous preliminary meetings, collaborate to schedule and conduct these programs in facilities conducive to the topic(s) related to financing and managing a business.

E. In the pre planning stage are two other task force groups that would enlist the participation and cooperation of:

- . The Women's Black Minority Group
- . The Hispanic Women's Professional Group

Each of these task forces would serve as programmatic networks in the design, implementation, and evaluation of entrepreneurial programs considered to be servicable to specific women populations in given neighborhoods and/or lifestyle circumstances.

- . It has been established during the pre-planning stage that these two groups of women receive only nominal support and recognition in the area of entrepreneurship, although they are faced with many conflicting roles that can potentially enhance or detract their ability to succeed as entrepreneurs.
- . It has also been established that the failure rate among aspiring and operating minority women entrepreneurs is higher than with men because of the lack of support, resources, and assistance during the advanced stages

of the entrepreneurial experience.

- . It has been noted that entrepreneurship is a more commonly sought role by women of any age, but, particularly among women with practical life experience and skill development, women with some years of regular work experience and the need and desire to be self-employed, autonomous, and self-responsible, and women involved in outplacement, retirement, and/or dismissal situations related to employment.
- . The Education Network For Older Adults, through the Chicago Coalition/Task Force, has been able to make contacts that will provide the expertise, support, and resources desired and needed by real and potential women entrepreneurs in either the Black or Hispanic groups.

V. THE CHICAGO COALITION: CONCLUSION AND RECOMMENDATIONS

It is the express conclusion of the principal investigator of this project that the Chicago Coalition For Education and Training For Employment has been very effective in meeting its initial goals and objectives.

The CCETE has provided suggestions to the Illinois State Board of Education which would enable it to feed into a public policy and improve education for employment for people at all age levels.

Working as a network the various sub-networks at its disposal and reach, the Chicago Coalition Project has been instrumental in strengthening the communication system between and among various groups that have, are, and shall be involved in any aspect of the adult vocational education philosophy and system.

It is important to note that the Education Network For Older Adults anticipated that the process of enlisting the participation of various key individuals in the project would result in the expansion of ENOA's original network system and its relationship to and involvement with various other groups actively or inactively engaged in adult vocational education within the State of Illinois and, particularly, within the City of Chicago.

At the same time, the Chicago Coalition project has proved a matrix of resources to be tapped by not only the ENOA but the Illinois State Board of Education and related bodies in their respective and mutual efforts to expand the adult vocational education system in Illinois into an even greater system than it already is.

The Chicago Coalition project has afforded many the opportunity to meet and collaborate that had not done so previously and may not have done so in the future. It also enabled these same individuals and groups to get a clearer understanding of ENOA - its background, its activities, and its relationship to the adult vocational education concept and process.

But, most important, the Chicago Coalition has inspired everyone participating in the project to do more on their own... to reach out, to ask questions, to make contacts, to innovate, to act, and to respond in relation to the adult vocational education needs and demands of an everchanging society.

We cannot stop newer technologies from expanding our lives and our environments. We cannot deter change. And, we cannot avoid what is already a part of our natural evolution.

We can only participate in life - every aspect of it - to the fullest, utilizing each of our many diverse resources and capabilities to make the most of what is and to create the best of that which is yet to come.

Thus, the Chicago Coalition Project is considered to be uniquely successful as part of the movement throughout the City of Chicago and within the State of Illinois to encourage progress - as well as to support it, channel it, and benefit from it.

Therefore, the Education Network For Older Adults makes the following recommendations:

1. ENOA recommends that the Chicago Coalition Project be extended another year.
2. ENOA recommends that the Chicago Coalition Project include the strengthening of the Task Force established as part of the original project.
3. ENOA recommends that the Chicago Coalition TASK FORCE continue its special programs such as the "ME" PROGRAM in the general as well as the minority-population neighborhoods.
4. ENOA recommends that the Chicago Coalition TASK FORCE collaborate to develop and implement extended "ME" PROGRAM task forces in specific other neighborhoods, as well as throughout the City of Chicago.
5. ENOA recommends that the Chicago Coalition TASK FORCE collaborate with various adult vocational education institutions to support aspiring and potential entrepreneurs with needed education and training, at least in the identification and recommendation of said programs.
6. ENOA recommends that the Chicago Coalition TASK FORCE be instrumental in the design and development of other task forces comprised of and supportive of specific population and demographic groups in neighborhoods.

Dated: July 30, 1986

Ronald S. Stewart
Ct. Dir. Bay Br.

END

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